

Jordan Middle School Ad Order Form

Post their adorable baby pictures and send a personalized message to your 8th grader in the 2008 yearbook!

To reserve yearbook space, please respond by February 29, 2008, and provide the following:

- This order form
- Ad photo(s) *or* digital file (see requirements)
- Ad text (50 word max.)
- Check payable to:
Jordan Middle School
- Mail or deliver to:
ATTN: Yearbook Staff
750 N. California
Palo Alto, CA 94303

Customer Information:

STUDENT'S NAME

PARENT/PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

PHONE NUMBER

YOUR SIGNATURE

Advertising Information:

CHECK THE REQUESTED AD SIZE:

- ___ 1/8 page @ \$50.00
- ___ 1/4 page @ \$75.00
- ___ 1/2 page @ \$150.00
- ___ Full page @ \$300.00

PROVIDE THE DESIGN INFO:

- DESIGN # _____
- NUMBER OF PHOTOS: _____
- *or* digital submission: _____

NEATLY PRINT TEXT BELOW, OR ATTACH ON ANOTHER SHEET OF PAPER:

Payment:

\$ _____ total amount paid _____ check included? _____ cash included? *do not mail cash!

2008 Ad Sizing/Pricing

Photo Submission Guidelines

All-color ads are available in the following sizes for the prices shown:

- 1/8-Business Card: \$50.00
- 1/4 page: \$75.00
- 1/2 page: \$150.00
- Full page: \$300.00

Step-by-Step Instructions:

1. Select ad size.
2. Select a standard design.
3. Complete the order form provided.
4. Provide photos for each space in the ad.
5. Write text for the ad on the order form or attach it on a separate sheet. (50 word max.)
6. Provide payment.
7. Deliver or mail all of the above materials to the yearbook staff by the deadline below.

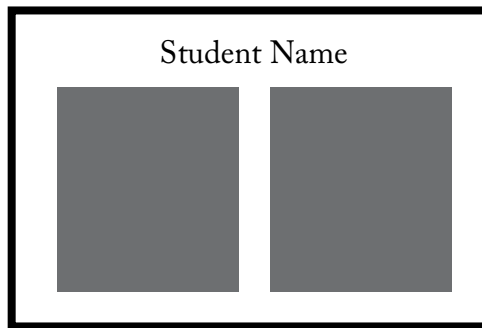
- Please do not cut, glue, or tape photos.
- Care will be taken to return photos; however, copied prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook publisher do not accept responsibility for lost or damaged photos.
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- Again, lightly in pencil, number the back of the photos to match the numbers to the design you selected.
- If photos are returned they will be returned when/ after the yearbooks are delivered.
- Poor quality pictures/ads chance not being used.
- **Digital ads must be no lower than 300dpi resolution**

*** Ad & Payment Deadline: February 29, 2008 ***

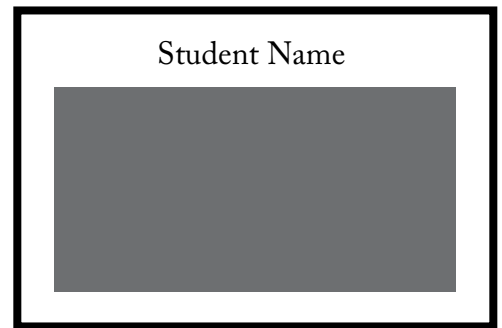
** Due to publisher's deadlines, late ad submissions cannot be accepted.*

1/8-Business Card Size Ads

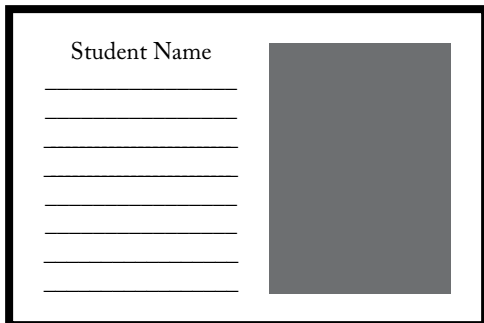
Refer to the number below each design to identify which layout you would like to use for your ad. Ads are shown smaller than actual size. Grey blocks indicate picture areas, lines are text areas.



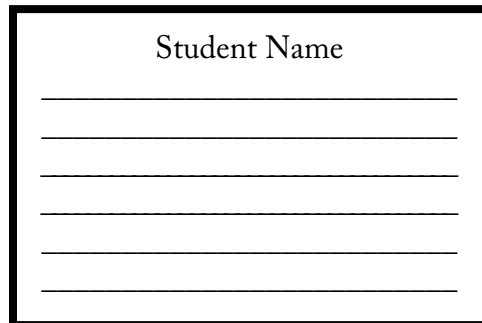
Layout Design #1/8 A



Layout Design #1/8 B



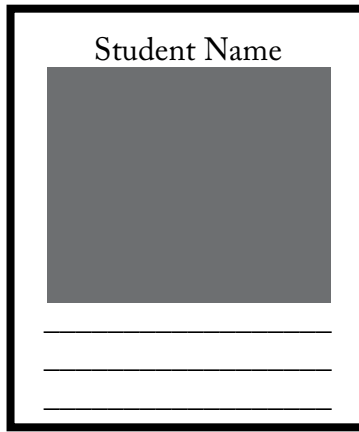
Layout Design #1/8 C



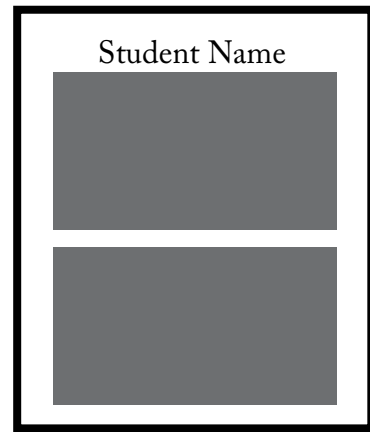
Layout Design #1/8 D

1/4 Page Ads

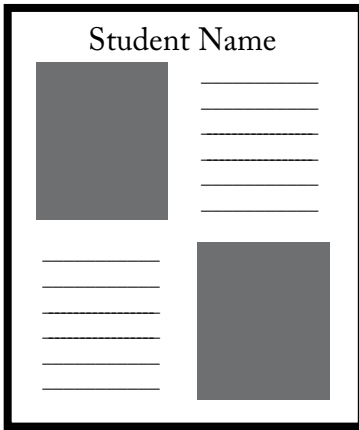
Refer to the number below each design to identify which layout you would like to use for your ad. Ads are shown smaller than actual size. Grey blocks indicate picture areas, lines are text areas.



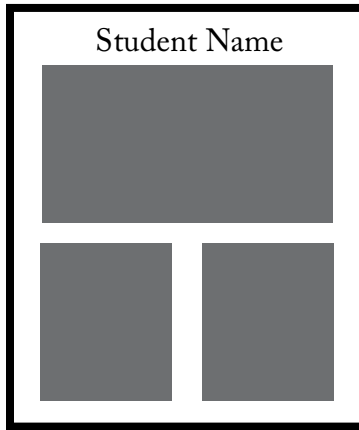
Layout Design #1/4 A



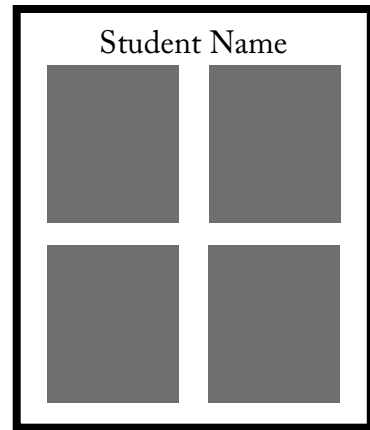
Layout Design #1/4 B



Layout Design #1/4 C



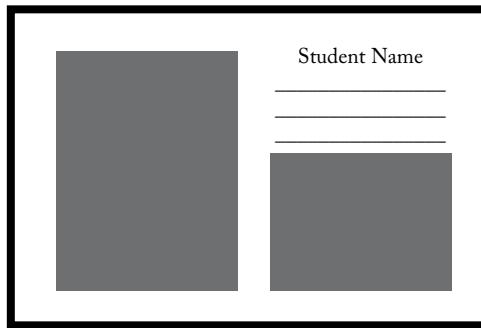
Layout Design #1/4 D



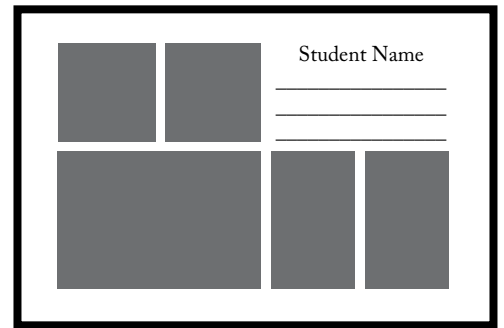
Layout Design #1/4 E

1/2 Page Ads

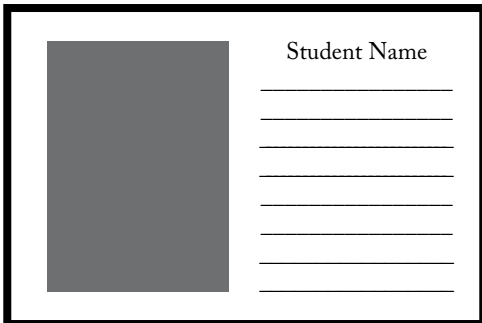
Refer to the number below each design to identify which layout you would like to use for your ad. Ads are shown smaller than actual size. Grey blocks indicate picture areas, lines are text areas.



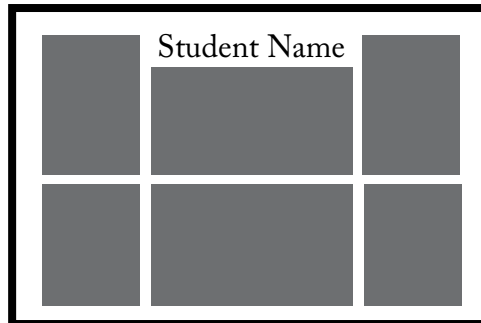
Layout Design #1/2 A



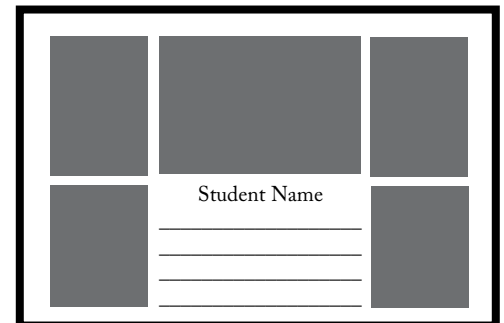
Layout Design #1/2 B



Layout Design #1/2 C



Layout Design #1/2 D



Layout Design #1/2 E